



# The 10X Factor

## Business and Technology Strategies for Achieving Exponential Returns

### The Power of the Process:

The 3SIX0 Advisors Clear Perspective Process utilizes a methodical approach to gain objective truths about your business. Through internal discovery and external market validation, we interview the major stakeholders and influencers to understand the beliefs and perceptions that affect a company's success.

The resulting recommendations and strategies are market tested and custom tailored to meet your company's ability to execute and deliver optimum value.

The true value of any growth strategy is its ability to deliver a return on your investment. Over the past decade, our strategies have resulted in significant returns to our clients of a magnitude of 10X or greater.

**“3SIX0 Advisors excel at identifying business strategies to help companies outperform their competition”**

- Scott Yardley,  
CEO, Kyocera Tycom

### Our Strategies Deliver ROI:

#### Dynamic Growth Strategies

- Growing Market Share
- Capturing Adjacent Markets
- Defining Effective Go-to-Market Strategies
- Monetizing Brand Value

#### Disruptive Change & Emerging Markets

- Responding to Market Shifts and Competitive Threats
- Repositioning Company and Products
- Creating New Product and Services Categories
- Moving From Technology to Product

#### Organizational Models and Leadership

- Transforming Business Models
- Developing Strategic Partnerships and Alliances
- Building Effective Advisory Boards

#### Long Term Value Creation

- Creating Value Chain Leadership
- Managing Strategic Scenarios
- Maximizing Valuation and Ultimate Liquidity



3SIX0 Advisors has a track record of producing exceptional results for its clients. We have successfully responded to many business challenges and produced dramatic results through our Clear Perspective Process and powerful strategies that maximize shareholder value. **On average our clients' investment in 3SIX0 Advisors experiences a minimum of 10 X return** whether that be increase in market share, stock price, revenue, or company liquidity.

Let 3SIX0 Advisors deliver ultimate value to your organization.