



Revenue Diversification to Maximize Tribal Value.

“Your recommendations saved us from sinking millions into an unworthy investment.”

- Economic Development Manager for a California Indian Nation

Unique Opportunities for Economic Development

Tribal leadership is increasingly faced with the matter of creating a diversified portfolio of long-term value and revenue creation from non-gaming interests. Alternative investment strategies may offer unique opportunities to further economic development including:

- Creation of diversified revenue streams from non-gaming investments
- Expansion of and integration with core business through investment in complementary industries
- Investment in on-reservation infrastructure/public works projects that will enable growth for generations to come
- Positive public relations and goodwill through investments that better serve the local community
- Long term capital growth and appreciation

In order to take advantage of these opportunities, it is important to address the following challenges and issues:

- Overcome inexperience with ventures outside of gaming
- Develop a sound diversification strategy to meet objectives
- Ensure strategy is followed to minimize risk/maximize return
- Define selection criteria for investment decisions
- Identify and document viable opportunities
- Receive sound guidance on investment opportunities and risks
- Recognize complementary industry opportunities and develop a creative investment approach to fuel return as well as profitable growth in the current core business
- Ensure that current alternative investments are performing and that tribal needs are met and prioritized for reinvestment

Clear Perspective.

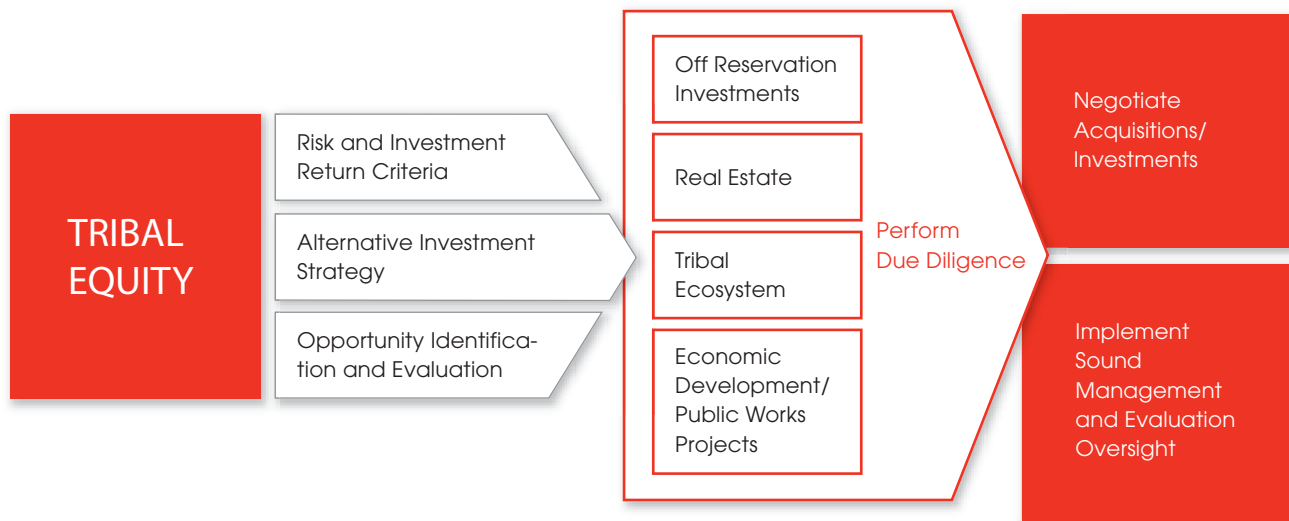
“I’m one of your biggest champions.”

- CFO for a California Band of Indians

3SIXO Advisors will deliver a sound alternative investment strategy based upon a proven methodology of internal and external assessment combined with third-party data and years of experience. Our team will identify key areas for investment, define investment criteria and process, and provide due diligence on investment opportunities to ensure revenue diversification and maximum tribal value.

3SIXO Advisors will identify and make recommendations to the overall investment strategies and tactics that need to be undertaken in creating a revenue diversification plan to maximize tribal value. Our services include:

- Development of investment models and criteria to achieve desired financial return
- Creation of principles and standards to serve in measuring investment opportunities
- Evaluation/Validation of market and industry segments to determine areas of opportunistic investment
- Analysis of tribal strengths, weaknesses, and perceptions to identify gaps, issues, and areas for strategic investment
- Strategic alignment with alternative investment partners or firms that parallel tribal investment goals (private equity, venture capital, fund of funds, real estate interests)



About 3SIXO Advisors

For the past decade, 3SIXO Advisors has advised its clients with business and investment strategies that capitalize on opportunity and generate true equity value. With a proven methodology and a stellar track record, 3SIXO Advisors provides a clear perspective in assessing market and investment opportunities and developing actionable strategies.

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